

IN THE COMPETITION APPELLATE TRIBUNAL

2ND Floor, Federal Courts Complex, G-11/1, Islamabad

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Tel No: 051-9320208, Fax No: 051-9320203

No. 645 (iii) /Reg./CAT/2025

Dated: 03-12-2025

Pakistan Poultry Association
Vs.
Competition Commission of Pakistan
NOTICE
Appeal No.95/2022

Take notice that under rule 51 of the Competition Appellate Tribunal Rules, 2015, attested copies of the order dated **20-11-2025** is enclosed for information and record.

2. Given under my hand and stamp of the Tribunal, this 4th day of December, 2025.



Mustajab Alam

(MUSTAJAB ALAM)

Registrar

REGISTRAR

Competition Appellate Tribunal
Government of Pakistan
Islamabad

1. **Pakistan Poultry Association,**
Major Syed Javaid Hussain Bukhari (Retd.)
Regional Secretary,
24-R, Johar Town, **Lahore.**

2. **Barrister Adnan Saboor Rohaila,**
Rohaila, Christina & Kiyan,
Apartment No. 104, 1ST Floor, Block-A, Abu Dhabi Plaza,
F-11, **Islamabad.**

✓ 3. **Competition Commission of Pakistan**
7th Floor ISE Towers, 55-B, Jinnah Avenue,
Islamabad.

ORDER SHEET
IN THE COMPETITION APPELLATE TRIBUNAL,
ISLAMABAD

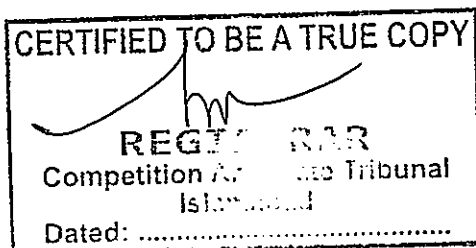
Case No: Appeal No. 95 of 2022
Pakistan Poultry Association, Islamabad
Versus
Competition Commission of Pakistan

Sr.No. of order / Proceedings	Date of order/ Proceeding	Order with signature of Chairperson and Members Technical and that of Parties' counsel, where necessary
26	20.11.2025	Mr. Asif Nazeer, Advocate on behalf of Mr. Adnan Saboor Rohilla, Advocate, counsel for the appellant. Mr. Hassan Raza, Advocate, along with Hafiz Naeem, legal advisor for CCP.

On 19.11.2025, following order was
passed by this Tribunal:-

"Counsel for the Appellant has made part submissions and during hearing, we have confronted the learned counsel for the Appellant with order dated 09.11.2022, passed by the Hon'ble Supreme Court, in Civil Appeal No. 2578 of 2016, arising out of a Judgment of this Tribunal dated 28.09.2016, whereby more or less in similar circumstances, violations of Section 4 of the Competition Act, 2010 was sustained; however, the penalty was reduced from Rs. 100 Million to Rs. 25 Million. On this, counsel needs time to seek appropriate instructions from the Appellant for such purposes. Adjourned to 20.11.2025".

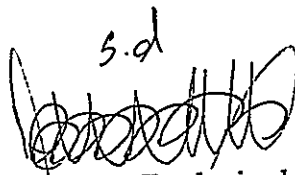
2. Today Mr. Asif Nazeer, Advocate holding brief for Mr. Adnan Saboor Rohilla, Advocate for the Appellant under instructions submits that the Appellant has no objection if this Appeal is disposed of in line with the order, passed by the Hon'ble Supreme Court dated 09.11.2022, in Civil Appeal No. 2578 of 2016 by taking a lenient view. The order passed by the Hon'ble Supreme Court dated 09.11.2022¹ reads as under:-



¹ Pakistan Poultry Association v CCP [Civil Appeal No.2578 of 2016]

"Civil Appeal No. 2578/2016: We have heard the learned counsel for the parties and gone through the record. We prima facie find without commenting on the merits of the case, that the penalty imposed by the Competition Commission appears to be on the higher side considering that the alleged advertisements were immediately discontinued after two days for eggs and five days for poultry. We are, therefore, inclined as a matter of proportionality, there being no rules relating to the standard for imposing penalties, to reduce the same for the time being from Rs.100 million to Rs.25 million, which shall be paid within a period of 15 days from today. We however, expect that the Competition Commission in terms of the Competition Act will without further delay, frame and notify relevant rules inter alia relating to imposition of penalties, in case of any violation of provisions of the Competition Act."

3. Since the above order was passed in more or less similar circumstances, wherein the Appellant was penalized for violating Section 4 of the Competition Act, 2010, by way of some misleading advertisements, we by following the same, without touching merits of the case and with the consent of the Appellant, reduce the total penalty to Rs. 25 million, which shall be paid within a period of fifteen (15) days from the date of receiving of the order passed today. The impugned order stands modified only to that extent. The Appeal stands disposed off

S.d

 Member Technical-I

S.d
 Chairperson

S.d

 Member Technical-II

CERTIFIED TO BE A TRUE COPY	
REG	12
Competition	Tribunal
Dated:	